



# LEIGH FEATHERSTONE

Associate

Leigh is an experienced Business, Sales & Marketing Strategy Consultant joining CopperFox as an Associate.

He has vast amounts of experience in manufacturing, professional services, energy, SaaS, advertising, marketing, property, building and construction, sustainability and retail. Leigh is also a Certified Advisory Board Chair.

Leigh has owned two SME businesses and worked in medium and enterprise level companies and not-for-profits at both domestic and international scale.

## CONTACT

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## HOBBIES

Sport in general  
Search & rescue  
Animal welfare

### AREAS OF SPECIALISATION

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- Business, Sales and Marketing Strategy
- Customer Relationship Management
- Go to Market Strategy
- Advisory Board Chair

### RECENT PROJECT EXPERIENCE

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Market Engagement Manager for Redvespa helping them with a Go to Market strategy and positioning their business proposition around business strategy and optimization as well as leadership development to large companies and government organisations.

### CLIENT TESTIMONIALS

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*"Leigh has a great combination of high standards and friendliness. As my manager, Leigh encouraged me to set measurable targets and while he held me accountable to those targets, I always felt I could discuss problems and issues."*

*Leigh leads by example. He was never afraid to make a call himself and he contributed to creating a positive work culture."*

*"Leigh is a top performer who has the skills to deliver whatever he sets his mind to."*

### EDUCATION AND QUALIFICATIONS

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- Bachelor of Science – Biochemistry Coventry, UK
- Certified Chair Executive Program – Advisory Board Centre.